

WORK 4 A LIVING

# WIRED 4 Business

Empowering People to Excel in the Workplace



# WIRED 4 Business

## ● WHO WE ARE

Through our training centre model, we have equipped more than 55 000 people with practical skills to enter the workplace with confidence and excellence. WIRED 4 Business carries that same mission into entrepreneurship, helping anyone start a business from nothing, or take a business they already have and help it grow, through practical skills, sound principles and a renewed mindset. True empowerment is not about handing someone a job or the funds for a business, it is about equipping them with the skills and the mindset to own their circumstances, so that a changed business leads to a changed life.

"I am thrilled to see a program grounded in solid, proven principles. Having spent years in business, I have never seen these principles so clearly applied to build success. WIRED 4 Business doesn't just build a successful business and legacy, it renews the mind and creates a true opportunity to mentor and be mentored. It is producing business men and women who are an asset to society, to mentorship, and to their community. Timeless wisdom has been woven into a skills development program, making it failproof."

WIRED 4 BUSINESS GRADUATE

## ● COMMON QUESTIONS

How do I start a business with little to no capital?

STARTING YOUR OWN BUSINESS

How do I know if I'm charging the right price?

COSTING AND RECORD KEEPING

How do I figure out if my business is actually making a profit?

BREAK-EVEN POINT

How do I get more customers, and keep them coming back?

SALES AND CUSTOMER SERVICE

How do I manage my stock so I don't run out or overbuy?

STOCK CONTROL

How do I grow my business without losing control of it?

GROWING YOUR OWN BUSINESS

## What's Really Stopping You?

I can't...

I don't know how...

I don't have the capital...

Someone must give me capital...

What if I fail?

Business is for well-educated people...

I first need a business plan!

What if the reason you haven't started isn't the reasons above, but the way you think? What if it's easy to start a business, but you think it's too difficult? There are people with little or no resources who have started businesses. How did they do it?

**"As a man thinks, so is he."**

If you think you can, or if you think you can't, you are right.

# What This Course Covers

01 Sales

02 Starting Your Own Business

03 Product Development

04 Costing and Record Keeping

05 Stock Control

06 Market Analysis

07 Growing Your Own Business

08 Break-Even Point

09 Marketing

10 Merchandising

11 Customer Service

12 Wealth Planning

AND MORE

## The Desired End Result Is a New Entrepreneur

Connected. Excellent in: Production, Sales, Service, Administration.

### COURSE STRUCTURE

16 WIRED sessions. Each session pairs Business Basics teaching with a Worldview Wisdom segment, plus homework and a quiz.

#### WORLDVIEW WISDOM THEMES

Wisdom and Discipline

Generosity vs Greed

Thrift vs Waste

From Suffering to Hope

Finding Your Purpose

Paying It Forward

### COURSE LOGISTICS

#### Format

16 sessions, total of 20-25 hours

#### Duration

Can be completed weekly, over 2 weekends, or in another flexible format.

#### Cost

R400 per student

#### Get in Touch

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